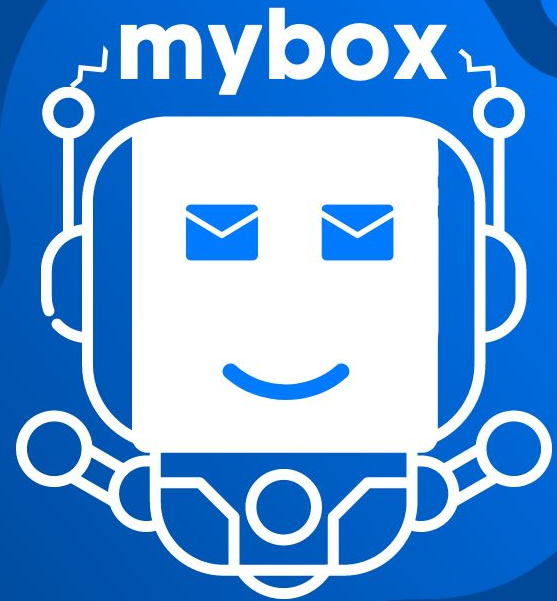


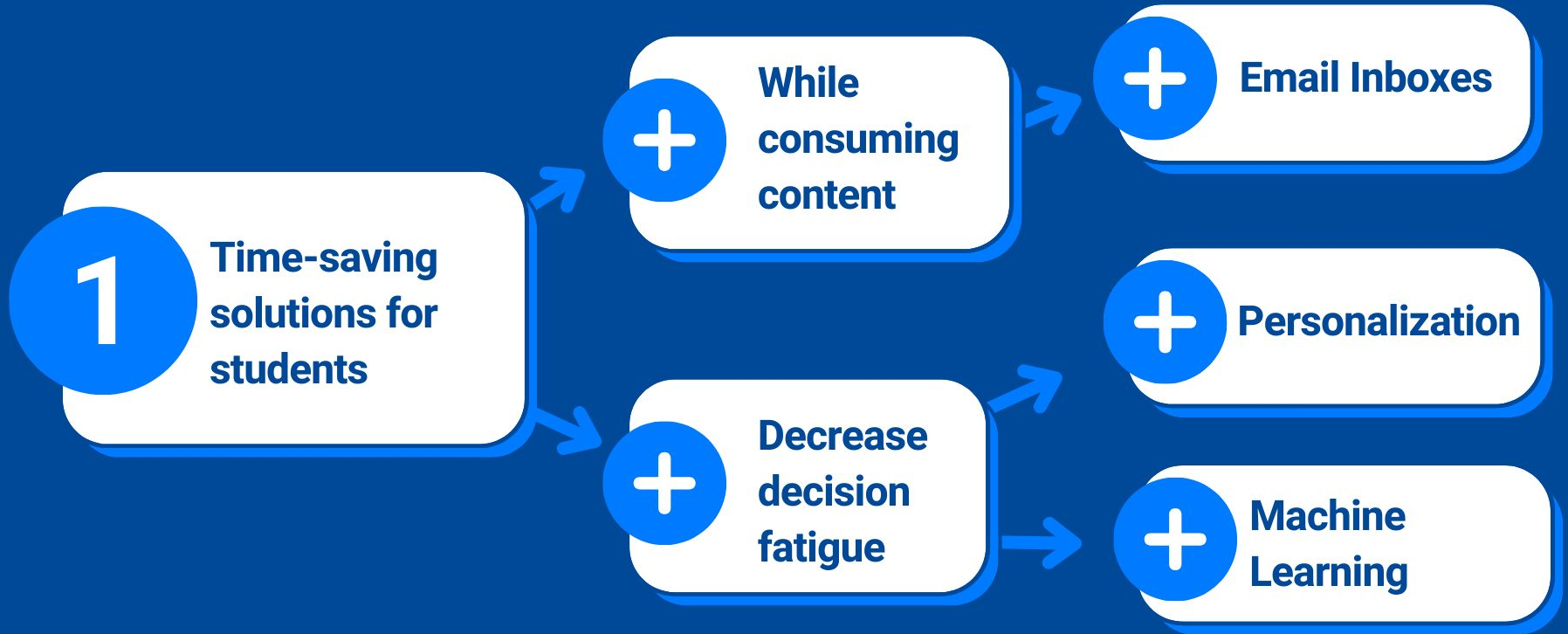
# Email App For You

MyBox



Presented By:  
Lucia Jayne

# Research Question



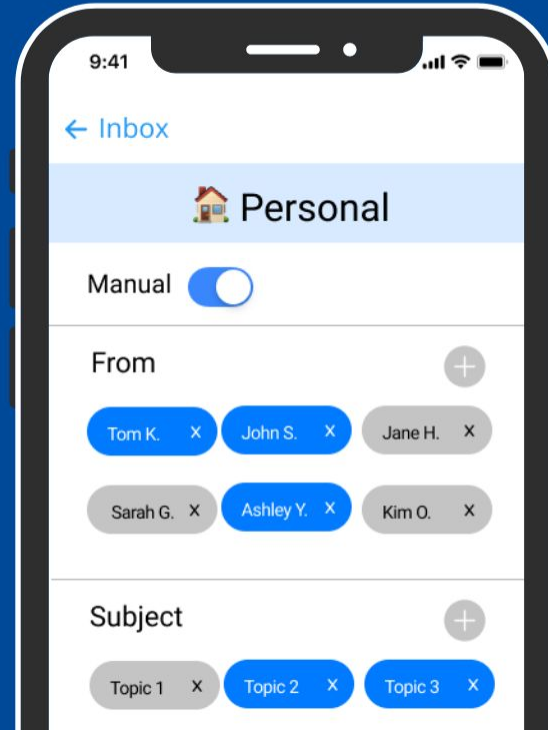
**How to redesign inboxes to  
improve email priority and  
organization to decrease  
decision fatigue?**

# Personalization

Research



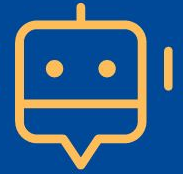
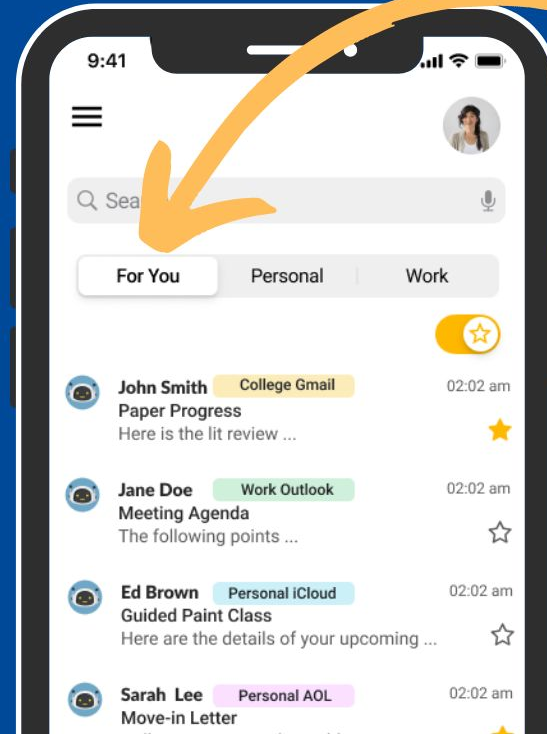
Prototype



Research

Prototype

# Machine Learning



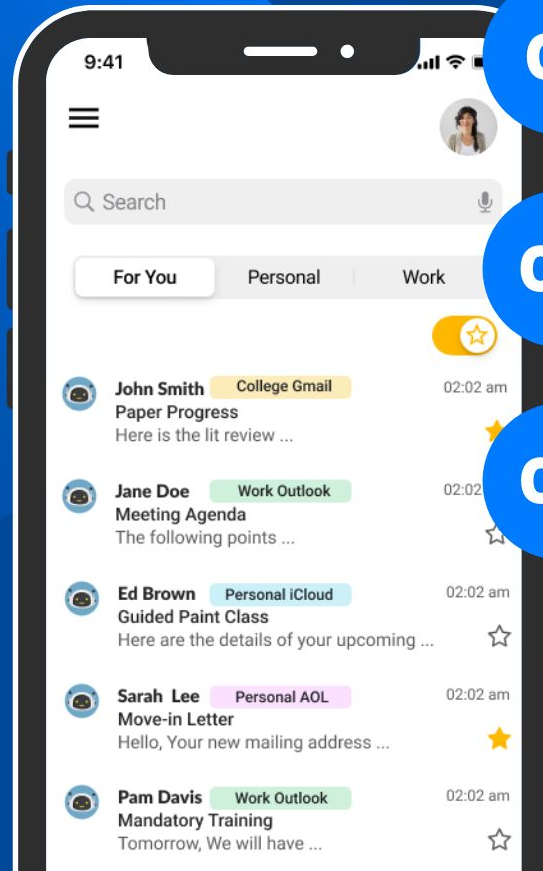
For You!

# Tasks

MyBox is a mobile application that allows users to change the view of their email inbox based on their needs

MyBox Views

Work  
**FOR YOU**  
Personal



01

Choose the 'Personal View' for email display.

02

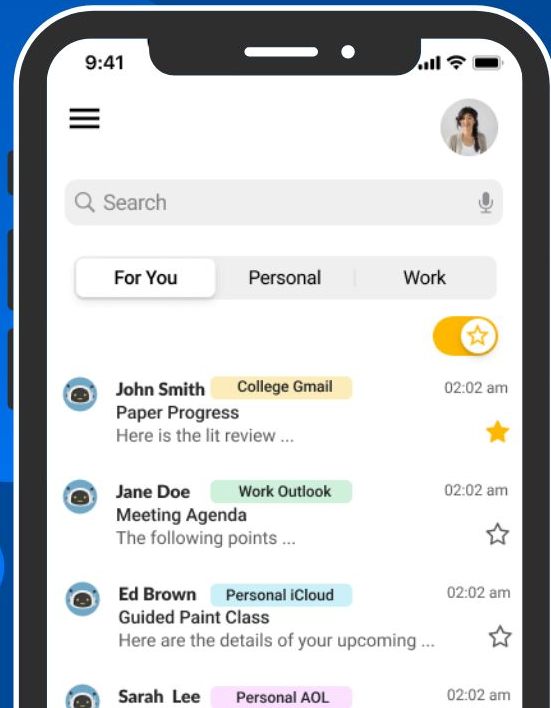
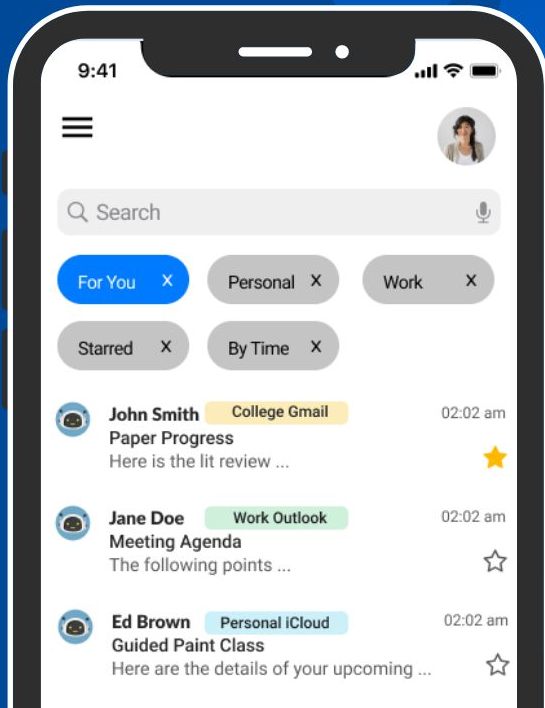
Open the first email from the 'For You' view list.

03

Configure the 'Personal View' settings in 'Manual' mode.

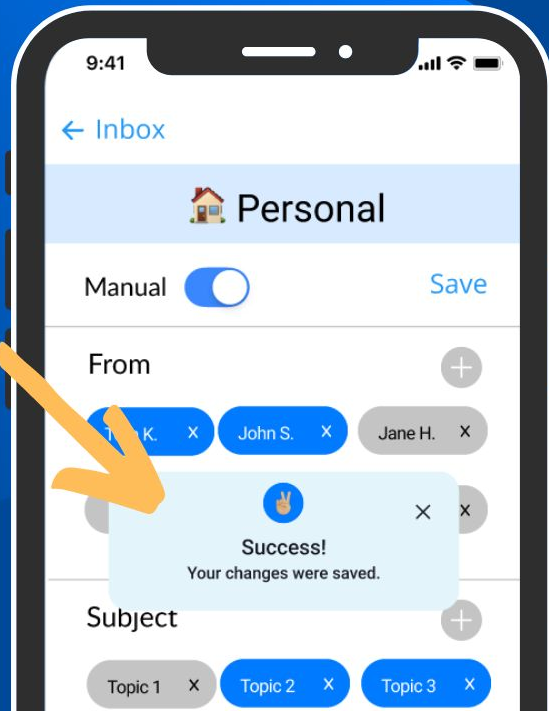
[Figma Link](#)

# Design Changes



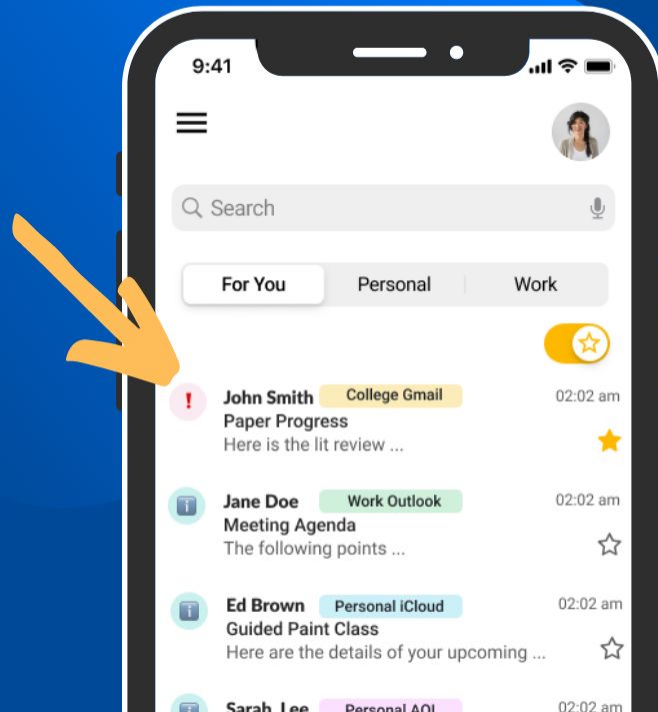


# Design Changes





# Design Changes



# Next Steps

Like

Dislike

First-Time User Experience

Weekly Summary

Segmented Controls [Views]

Richer Metada [Emoji Tags]

